

**WARNING
YOU ARE MAKING
A DIFFERENCE
RIGHT NOW**

TransformingSociety

A SPACE WHERE RESEARCH, EVIDENCE AND CRITIQUE CAN CREATE POSITIVE SOCIAL CHANGE

Transforming Society is an online magazine driven by Bristol University Press's mission to address social challenges, push scholarly boundaries and have an impact beyond academia.

[Read Transforming Society here.](#)

Articles on Transforming Society should have a broad appeal across the social sciences and fit into one of the following categories:

Current affairs: articles that link research specifically to a current news story;

Global Social Challenges: addressing these and working towards achieving the UN sustainable goals;

Transforming research: showcasing new directions for participation and collaboration across disciplines;

Impact: telling the story of where and how research has had an impact on the ground;

Real voices: experiences of those affected by social issues.

One of the key aims of the magazine is to make academic research findings available and useful to the interested general reader, in the hope that it will help us make steps towards positive social change.

See next page for essential info, ideas and advice.

Published by



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Essential information

- Articles should be 800-1000 words in length;
- Should include a title;
- Please send us 6 keywords for your article and a short introduction of 40 words;
- If you have any suggestions for an accompanying image, please let us know;
- Please provide your Twitter handle so we can include it in our social media promotion.

Ideas and advice

- **Be relevant:** Do you have an original or alternative way of looking at a news item or current debate?
- **Be opinionated:** One of the wonderful things about writing articles as opposed to standard academic writing is that it gives you the freedom to say what you think about a particular issue. This is your platform to express passionately and personally WHY you think your topic matters. How does your work have the potential to transform society?
- **Be story-focused:** If there are interesting case studies you can highlight from the work that also can help to bring to life a story for someone else.
- Do think about what the key **message** is in your research, and why it matters. Make sure your blog focuses on this;
- Do write about your subject as though you are talking to an interested lay person. Our readership is broad and to get the most views on an article you need to think about talking to the everyperson rather than to people just within your field;
- Don't include direct references to the book in the piece itself ('My book includes...', 'In chapter 8 where I cover...'). Books will be referenced and linked to at the footer of the piece;
- Use acronyms and specialised words with caution, always write them out in full to begin with followed by bracketed acronym – e.g. Social Policy Association (SPA). If you have to use technical terminology, make sure you explain it in such a way that it will make sense to a lay readership;
- Do use links within your blog to relevant material.

Points to note

- We will schedule a publication date for your article but this may change if a news-related event that we need to respond to emerges. We will endeavour to reschedule your post as soon as possible afterwards;
- Editorial reserve the right to make changes to your post;
- Editorial reserve the right not to use content if it is unsuitable or does not follow the guidelines above. We will endeavour to work with you in the first instance to discuss with you any issues that have arisen and to give you the opportunity to make changes where possible;

If you are interested in writing a post for Transforming Society, or have any questions, please contact Jessica Miles, Jessica.Miles@bristol.ac.uk.

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